

LEADER PATHWAYS

The Life of Leading Greatly
August 2005

Mentoring Leaders for Bold Tomorrows – Individual Mentoring or Custom In-house Group Programs – Publishing and Speaking

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Mentors to the Leaders of Today and Tomorrow



Hello Leader!

This message is the first of our new “e-blasts” designed to keep you current on leader trends and thinking as well as report to you what we at Arch of Leadership have been up to. Interest in our concepts and teaching has been growing at a time when the need for creative leading has never been greater. By keeping you, our friends and followers, up-to-date, we can together spread the right message to our individual professional and personal worlds.

I am pleased to announce that my new book, “The Arch and the Path”, *The Life of Leading Greatly*, is striking a real chord. On a promotional tour in June to Boston, I was interviewed by the Boston Globe, Boston Business Journal and Indus Business Journal as well as a Greater Boston radio station. I also participated in a business authors panel

sponsored by the Institute of management Consultants of New England, spoke at a breakfast meeting of consultants in New Hampshire and met with Arch’s Boston-area “branch manager” Bonnie Gorbaty and Arch practitioners who have participated in her leader mentoring program.

In July, a reviewer on Amazon.com had this to say about the book: “The Arch and the Path: The Life of Leading Greatly is a striking a real chord. The book goes one step further than others of the same genre in explaining what it takes to lead. While many leadership books read like how-to manuals, author Michael Shenkman does not let us off so easily and his version of a true leader warrants the fine-tuning and mastery of our mental and emotional capacities. It beckons us to take the challenge and become capable leaders, while reminding us that whatever revolution we undertake has to begin from within ourselves.”

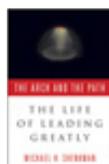
There’s more, so if you’d like to read the full text, click the link below. And if you too would like to contribute a review, we’d much appreciate it. Just click on the link on the book page below “customer reviews.”

I hope you will enjoy my e-blasts as they appear periodically in the future. For now, please note that if you would like to learn more about my new book by reading excerpts or purchasing a copy, visit the Arch site <http://www.archofleadership.com/>. You’ll of course also find information there on Arch services and programs as well as my published articles and other resources.

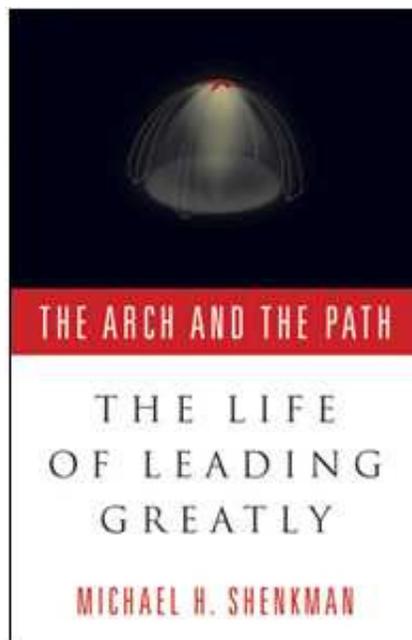
Finally, do send me your comments and questions along the way. I’ll soon be able to add them to a blog we are currently developing. And thanks so much for your support. Without your help and input, our important work together can simply not be done.

Michael

Read the full Amazon review



by clicking at left



In Michael Shenkman's new book The Arch and the Path we see how great leaders embark on a strenuous life path in order to transform mere possibilities into more expansive and encompassing opportunities for all. Shenkman vividly portrays how the life of leading is a journey of the mind, heart and spirit that is like no other.

[Buy this book now!](#)

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"This is one program that focuses exclusively on premium quality professional mentoring to high potential leaders."

-Kenneth Jacobson Managing Member ORBUS International LLC

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